

THE BUZZ...News You Can Use

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WHAT
is *that*
SMELL

Deodorization... HOW THE PROS DO IT –

We have all had the experience of walking into a room or building only to be greeted by an unpleasant odor. They may range from mildly annoying to downright putrid. Besides being embarrassing, malodors are also a cause real for concern.

Since unpleasant odors are sometimes an indication of a potentially infectious, hazardous or unsanitary condition, the presence of bad odors can induce psychological or emotional stress and even cause physical discomfort. Spraying deodorants and perfumes will simply mask odors temporarily and are not effective for long-term success.

Effectively eliminating odors requires an understanding of the principles of deodorization. The type of odor neutralizer and application process must be chosen based on the source of the odor, type of materials affected and the degree of penetration. To avoid a recurrence of the malodor we suggest using the following procedures:

See "SMELL" on next page

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Step 1: Find and remove the source. Odor is an effect. Since every effect has a cause, our first challenge is to find and remove the cause. If the odor comes from a dead animal, you must find the carcass and remove it. If the odor is from a pet accident, you must first locate the deposit and remove it from the carpet and other surfaces before treating the offending odor. The same applies to odors from smoke, cooking, mold, mildew, etc.

Step 2: Clean the affected area to remove any remaining odor-causing residue. Actually, cleaning is just a continuation of source removal. Start cleaning in the source area and work outward until all residues are removed. Residues can be sticky or oily residues, crystallized materials or dust and soot. The type of residue and the material you are cleaning determines the cleaning method. For instance, removing soot from a concrete block

wall requires a different cleaning method than removing the same soot from silk drapes. Depending on the odor, source removal and meticulous cleaning may be all that is required. If not, move on to the next step.

Step 3: Recreate the conditions of penetration. This is where specialized equipment is often required. For instance, if the odor is from smoke, it may have penetrated into wood, fabrics, drywall and many other porous and semi-porous materials. Any deodorizing products must penetrate the materials in the same manner in order to neutralize the odors.

If odors have penetrated into areas that are inaccessible, it may be necessary to use thermal or Ultra Low Volume fogging equipment, oxidation, ozone or dry vapor exchange equipment. Generally, odors caused by liquids such as urine or spoiled milk that have saturated porous

materials must be saturated with a suitable odor counter-agent. In most cases, properly applying steps 1 through 3 will achieve the desired results. If there is still an odor proceed to step 4.

Step 4: Seal the affected material. In some cases, odors may have penetrated into materials to the degree that it is impossible or impractical to remove them completely. In these cases it is necessary to apply a topical sealant to encapsulate the odor-causing molecules and prevent them from evaporating into the air. If the molecules can't reach your nose, you won't be able to smell them. The type of sealer you choose depends on the type of material, the nature of the odor source and the degree of penetration into the material.

Call **ServiceFirst Restoration** today for more tips, help or to schedule your next appointment.

The Good Life



Good Clean Funnies

What goes tick-tock and woof-woof? A watchdog.

Why do shoemakers go to heaven? Because they have good soles.

Why did the banana go to the doctor? It wasn't peeling well!

What did the mama cow say to the calf? It's pasture bedtime!



BEER Cheese Pretzel Dip

Directions

In a bowl, mash the cream cheese with the ranch dressing mix until thoroughly combined, then stir in the Cheddar cheese. Mix in beer, 1 tablespoon at a time, until you reach the desired consistency (add more for a thinner dip). Stir in the seasoned salt and cayenne pepper. Refrigerate until thoroughly chilled, at least 1 hour.

Ingredients

- 2** (8 ounce) packages cream cheese, softened
- 1** (1 ounce) package dry ranch salad dressing mix
- 2** cups shredded Cheddar cheese
- 1/2** cup beer, or as needed
- season salt to taste
- cayenne pepper to taste

Prep Time: 10 mins

Cook Time: 1 hr

Total Time: 1 hr 10 mins



Recipe courtesy allrecipes.com



How to Recognize ANAPHYLAXIS in Infants and Toddlers



Spotting the early warning signs of anaphylaxis and acting fast can help keep a child safe and save his or her life.

The challenge is babies can't tell you what's wrong. It's up to you to recognize that something serious may be happening. That's why it's important to learn the unique symptoms of anaphylaxis in very young children - and know how to respond quickly.

What is anaphylaxis? Anaphylaxis occurs when the body's immune system reacts to a substance - like food, medication, insect stings or latex - as if it were dangerous. This triggers the release of histamine and other chemicals, leading to a chain reaction of severe symptoms.

It can affect the skin, breathing, digestion, nervous system, and heart. Because babies can't tell you how they feel, the signs are more subtle - and easy to miss.

Without prompt treatment, anaphylaxis can cause swelling of the airways, breathing difficulties, or even shock. Epinephrine is the first line of treatment for anaphylaxis.

What causes anaphylaxis in young children? Food allergies are the most common cause, including cow's milk, infant formula, eggs or peanut products. Infants may also develop symptoms when a mother consumes a food allergen and it passes into her breast milk.

Medications like penicillin-based antibiotics, insect venom and latex are potential triggers.

Experts now recommend introducing common food allergens to babies at 4-6 months of age. Research shows that when babies eat these foods early and often, their immune systems can learn to accept them instead of reacting to them. This can reduce the risk of food allergies later in life.

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Anaphylaxis is a severe, life-threatening allergic reaction that can happen at any age. In infants and toddlers, symptoms can escalate quickly.

Today's PEOPLE SKILLS Advance Opportunity

The following are tips for displaying these essential interpersonal skills and etiquette in today's workplace.

Start and maintain good relationships with colleagues and newcomers. You'll help maintain a pleasant workplace and make new friends too. Even with a difficult manager or coworker, stay professional and polite.

If you need to confront someone, do so thoughtfully and professionally. Your attempts to understand and relate to the feelings of others is called empathy—the laudable sense of understanding them and how they feel. When a coworker shares something personal with you, try to put yourself in their shoes. Think carefully about how you would react in the same situation. What would you want to hear someone say or have them do for you?

When approached by a person who wants

to talk to you in private, set aside your phone, computer, or task. Share eye contact, listen carefully, and ask for clarification on issues that can help you better understand the situation. Avoid unnecessary interruptions.

Cooperating with others—especially working on a team—is vital in the workplace. Even though each person may have his or her own individual tasks and goals, all must share the primary goal: helping the company succeed. Without cooperation, the atmosphere of your workplace suffers and threatens the company issuing your paychecks.

Finally, when you're talking to a manager or co-worker, stand at arm's length so that person will not feel like you're invading his or her personal space. It's wise to refrain from touching any person in the workplace, especially after the Pandemic.



According to experts, research shows that inferior interpersonal skills are the No. 1 reason employees don't get along, fail to get promoted, and—worst of all—lose their jobs.

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Why is St. Patrick's Day Celebrated on MARCH 17?



St. Patrick's Day is celebrated on March 17 because, according to legend, it marks the death of St. Patrick, the patron saint of Ireland. St. Patrick, originally from Roman Britain, was kidnapped, enslaved, and brought to Ireland at the age of 16. After escaping and making his way back to Britain, he returned to Ireland around 432 ce to spread Christianity. His efforts led to the establishment of numerous monasteries, churches, and schools across Ireland. While the exact date of his death isn't known, by the time he died, perhaps in 461, he had significantly influenced the religious landscape of the country. Many legends grew up around him—for example, that he drove the snakes out of Ireland and used the shamrock to explain the Trinity. Ireland came to celebrate his day with religious services and feasts.

It was immigrants to the United States who transformed St. Patrick's Day into a largely

secular holiday of revelry and celebration of all things Irish. Cities with large numbers of Irish immigrants, who often wielded political power, staged the most extensive celebrations, which included elaborate parades. Boston held its first St. Patrick's Day parade in 1737, followed by New York City in 1762. Since 1962 Chicago has colored its river green to mark the holiday. (Although blue was the color traditionally associated with St. Patrick, green is now commonly connected with the day.) Irish and non-Irish alike commonly participate in the "wearing of the green"—sporting an item of green clothing or a shamrock, the Irish national plant, in the lapel. Corned beef and cabbage are associated with the holiday, and even beer is sometimes dyed green to celebrate the day. Although some of these practices eventually were adopted by the Irish themselves, they did so largely for the benefit of tourists.

What began as a day of observance of St. Patrick, the patron saint of Ireland has evolved into a celebration of Irish culture, green beer, and anything with a shamrock on it.



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NCAA MARCH MADNESS

Register and get your picks in before **March 17th** -
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March 17th from 12-1pm, Crash course in every-
thing related to water damage restoration!
www.callservicefirst.com/RESTORATION-101/

BEHIND THE SCENES WEBINAR

April 14th from 12-1pm,
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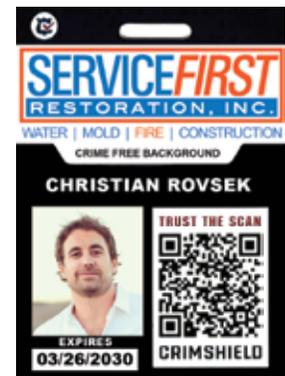


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